



WOMEN IN DATA SCIENCE

@Kennesaw State University

**TUESDAY April 24 4:00 – 6:00 in CL 1009
(First floor Clendenin Building)**

The Analytics and Data Science Institute at Kennesaw State University presents Women in Data Science@KSU.

Come learn more about working in a career in Analytics and Data Science!



This session will be led by Lo Li. Lo is the Vice President and head of technology for Spanx. She has spent the past two decades leading global multi-billion dollar corporations for some of the world's most renowned hospitality and retail brands in the world, working with hundreds of teams dispersed in the UK, China, Singapore and India. Some of her work includes the creation for dynamic pricing and predictive analytics engines for all of IHG's 5000 global hotels, scaling big data and Agile to enable business transformation at large retailers including a double digit growth plan for SPANX's digital and international presence.

She brings a deep understanding of how to translate corporate visions and strategies into simple, elegant solutions - using her international business acumen and technology background as both a business enabler and a competitive differentiator.

Please RSVP to Cara Reeve (cmisurac@kennesaw.edu). Refreshments will be served.

<http://datascience.kennesaw.edu/>