

Equifax partners with Kennesaw State University to support Data Science Research

PRESS RELEASE KENNESAW, Ga. (Dec. 13, 2017) – Kennesaw State University announces that the Atlanta-based consumer credit reporting agency Equifax has officially committed to fund the Equifax Data Science Research Lab for \$75,000 in 2018. This is a continuation of Equifax's support for the lab, which was established in 2017. The research laboratory was created in order to apply emerging research to address global issues related to credit access, identity verification, and fraud. Faculty and students use the grid computing cluster at KSU to execute machine learning, artificial intelligence, and facial recognition to these data-centric challenges.

The Lab is directed by Dr. Ying Xie, professor of Information Technology and employs four Ph.D. students, Linh Le, Sanjoosh Akkineni, Yiyun Zhou, and Liyuan Liu.

Last year, the Lab generated a jointly owned patent between KSU and Equifax as well as several peer review publications. In addition, Linh Le's dissertation research ["Deep Embedding Kernal Network" is addressing issues related to Kernal Functions and Deep Belief Networks to dramatically improve classification accuracy for both structured and unstructured data], has come from his work in the Lab.

The lab functions as part of KSU's Ph.D. program in Analytics Data Science. It opened in March of 2017 with a previous grant of \$75,000, which also came from Equifax.

Note for the press

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