

Statistics students map out route for Bert's Big Adventure

PRESS RELEASE KENNESAW, GA (March 19, 2018) – Kennesaw State University graduate statistics students once again tackle the problem of drive times in Atlanta.— Having previously collaborated with the Cobb County Fire Department to reduce drive times to incidents, they are now developing an optimal route for Bert's Big Adventure.

On March 28, Bert Weiss, from Q100's The Bert Show, and his co-host Kristin Kingshirm will be visiting 37 different Jersey Mike's Subs restaurants throughout the Atlanta area for The Bert Show's 5th Annual March "Month of Giving" fundraising campaign. One hundred percent of the day's sales will go toward providing an all-expenses-paid, five-day journey to Walt Disney World® for children with chronic and terminal illnesses and their families.

Graduate students, Sanjoosh Akkineni, Andrew Henshaw, Jessica Rudd, and Lauren Staples, from KSU's Ph.D. program in Data Science are working with professor Joe DeMaio, Ph.D., to plan efficient driving routes for both Weiss and Kingshirm. The team is running simulations using Google Maps to estimate drive times and using advanced statistical software to piece together routes that result in the shortest overall drive time.

Note for the press

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